## Road Map for the Future

Peter Allison, MA DEP 3d Organics Recycling Summit

#### Panel Conclusions

- · Education and Training are key
- Communication
- Siting
- Contracts
- · Cultural Change

## Supermarket Recycling Organics Initiative (ROI)

- New program to assist supermarkets in setting up a organics diversion program
- · Developing a ROI Handbook
- Assistance from WasteCap

Contact:
Marc Fournier
WasteCap of Massachusetts
617-236-7715
Wastecap@wastecap.org

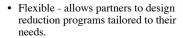
## **Density Mapping**

- Database available for 6,000 food waste generators in MA
- Generator database enable customized GIS querying & mapping
- Report available online at

www.mass.gov/dep/bwp/dswm/dswmpubs.htm #other

## Massachusetts WasteWise Program

- Partnership: EPA's WasteWise program and MA DEP.
- Free, voluntary recognition program to help organizations eliminate solid waste, benefiting their bottom line and the environment.





Preserving Resources Preventing Waste



# Massachusetts WasteWise Supermarket Challenge

Preserving Resource Presenting Waste

#### What is the "Supermarket Challenge"?

 Identifies list of waste reduction activities that supermarket members may choose to implement and report on in their WasteWise annual report.

#### Who is Eligible?

- Supermarkets that are current WasteWise Partners.
- Supermarkets can join WasteWise and the Challenge simultaneously and use the same goals for both.

#### Other Benefits?

 Eligible for recognition and assistance as part of the Supermarket Recycling Organics Initiative (ROI) program (first come first serve basis).

## Recycling Loan Fund

- Priority on Organics and C&D
- Increased Loan Amount
  - Up to \$500K
- Lowered Interest Rates
  - 3% below Prime Rate

### Resource Sheets

- In your Summit Packet: Free Web-based Resources
  - Food Waste Generators
    - Technical assistance
    - Model Programs and Guidance Documents
  - Organics Professionals
    - State and National Listings
    - Everything you need to know to run a business